

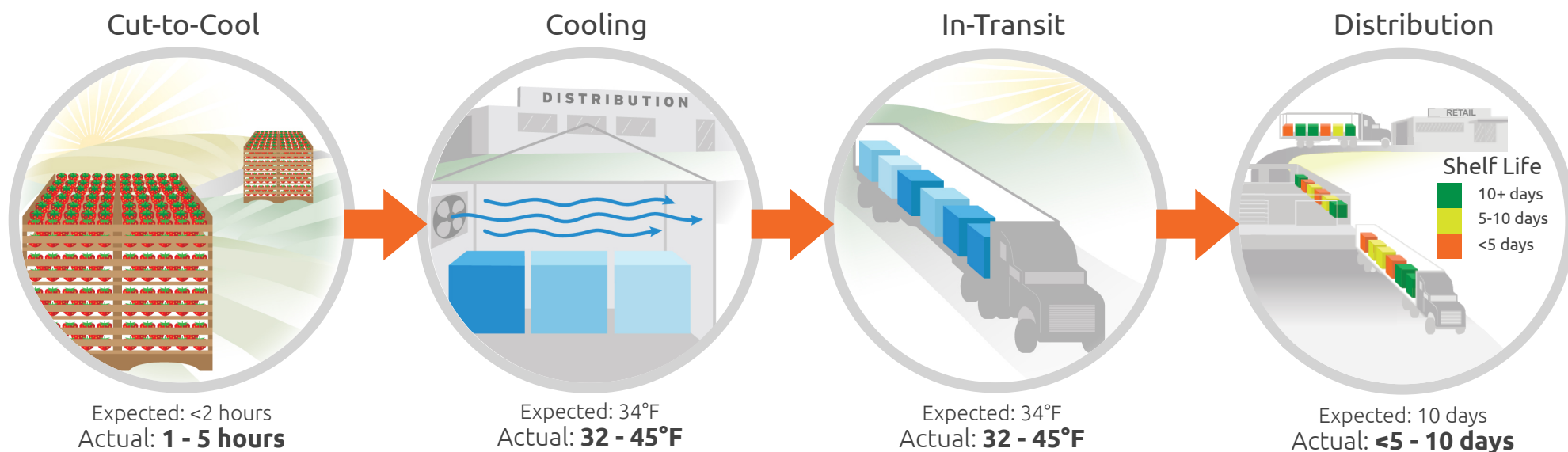


**12% losses in the supply chain\***  
Over \$35B of food never reaches a consumer

\*U.N. FAO Report 2012

# How much are you **losing**?

As produce moves from farm to store, variations happen. The result?  
Fluctuations in quality and shelf life that are largely invisible to the supply chain.



## MONITORING (ONLY) THE LONG-HAUL

It is standard to monitor your perishables on long distance treks, the truth is that your products can experience damaging conditions at many other points in today's complex supply chains.

## TODAY'S PRACTICES

## FIRST-IN, FIRST-OUT (FIFO)

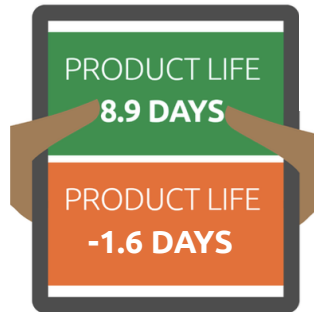
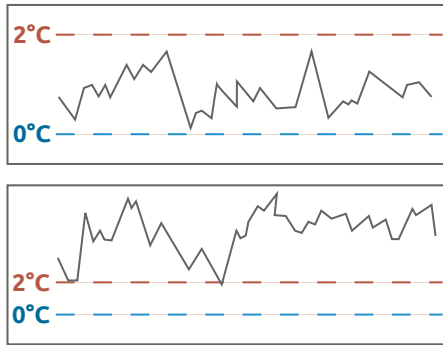
It is critical to accurately rotate inventory to minimize spoilage in the supply chain. However, FIFO assumes that the First-In has the most remaining shelf life, which is often not the reality.



**Verigo**

Want to **reduce losses** and **increase quality** in your supply chain?  
Now you can! (see reverse)

# The Solution



## ACTIONABLE DATA TAILORED TO YOU

- View the info you need with no wires, no readers, and no hassles.
- Take proactive steps to prevent losses with email and SMS alerts.

## PRODUCT LIFE - THE NEW METRIC FOR QUALITY

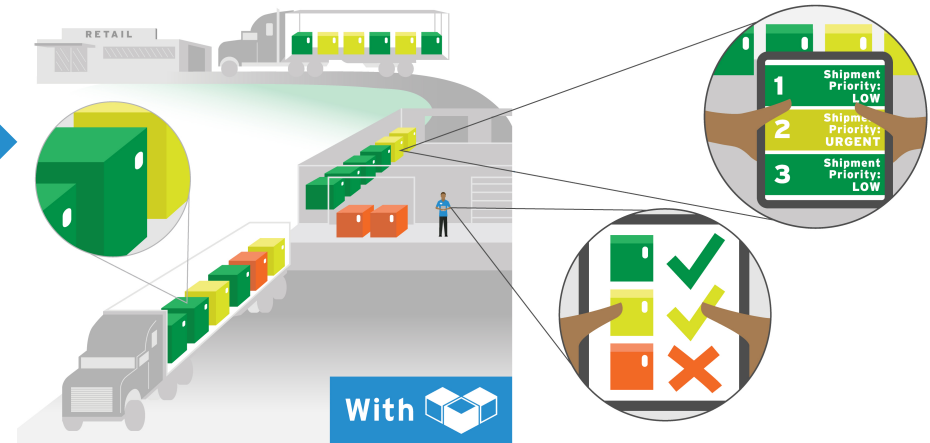
- Gain groundbreaking insights from the first sensors smart enough to continually translate raw data into useful quality information: the actual remaining product life of your case.

## END-TO-END VISIBILITY

- See the complete story of each case for smarter decisions.
- Use real-time information for continuous audits of every critical process to maximize final quality.

## SMART DISTRIBUTION

- View product life instantly, before QA inspection.
- Enforce process standards, ensure supplier accountability.
- Prioritize inventory rotation and routing based on remaining Product Life, minimizing spoilage.



## REDUCE COSTS

- Cut waste by 10 - 30%
- Prevent rejections

## BOOST QUALITY

- Validate and rate your suppliers
- Optimize routing/rotation

## INCREASE REVENUE

- Maximize in-store quality
- Gain customer loyalty

Take the next step to lead your industry in quality

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